

THINKING AHEAD SERIES

Charting the course: Businesses navigate sustainable transformation

Hanover and UST surveyed 700+ business leaders to understand their strategies for sustainable business practices and the pivotal role of AI in shaping the transformation journey.

92%

of organizations prioritize technology-driven transformations and sustainability

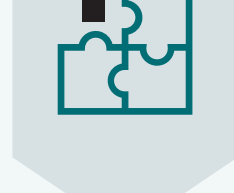
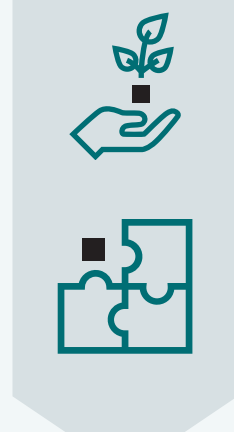
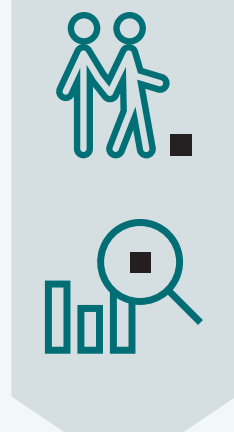
But only

8%

are successful

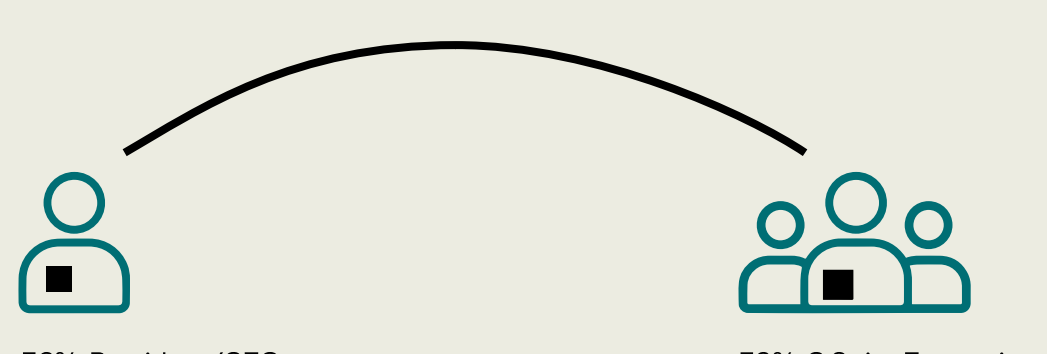


Barriers to sustainable transformation



Building the bridge

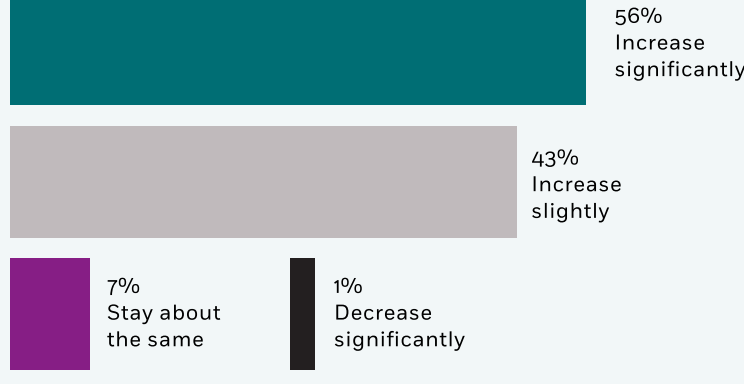
Strong leadership is critical for overcoming these obstacles. With leadership commitment, businesses can make crucial investments in the right technologies like AI and machine learning (AI/ML). Partnerships with sustainability experts further strengthen the foundation for transformation.



Stakeholders involved in sustainable transformation discussions

Leadership translates into action

Businesses need to invest not only in resources but also cultivate an innovation mindset to unlock the full potential of sustainable transformation.



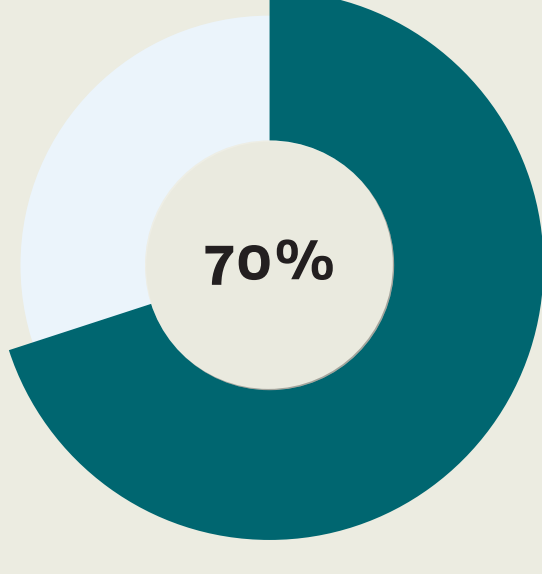
Expected changes to amount of dedicated IT budget on sustainable transformations

57% of Businesses are utilizing technology to drive sustainable practices.

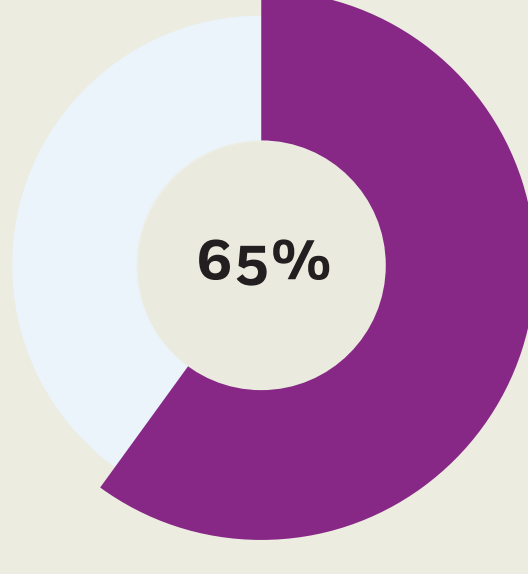


The power of technology

AI plays a critical role. 93% of organizations report improved operational efficiency thanks to AI and emerging technologies in the past five years. Additionally, most organizations see AI as crucial for mitigating risks and achieving sustainability goals.



Helping in predicting and mitigating sustainability risks

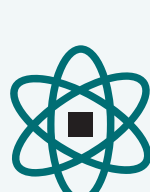
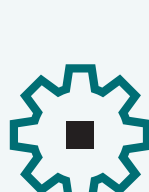


Enhancing data analysis for informed decision-making

Expected evolution of AI towards goals in the next five years

Measuring Transformation Success

Businesses need to know what's working. They choose a variety of KPIs to measure the success of their transformation, with operational efficiency being the most used KPI.



KPIs organizations measure



The takeaway

Sustainable business transformation is a journey, not a destination. By overcoming challenges, leveraging technology, and adopting an innovative mindset, businesses can navigate the course toward a more sustainable future.

Explore how global leaders are advancing to sustainable success in the UST Thinking Ahead Series report.

[Get the report](#) →

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