

UST SAP practice



Simply complexity.
Amplify results.

ust.com

SAP transformation is never just technical—it's strategic

At UST, we deliver SAP-led transformation that's fast, intelligent, and built for impact. Whether you're modernizing ERP, adopting cloud, or embedding AI—we help you unlock results, not just run systems.

Who we are

UST is an SAP transformation partner built for execution

We specialize in helping organizations reimagine ERP with clarity and confidence—anchored in SAP S/4HANA, accelerated by AI, and extended through composable, cloud-native architecture. We don't just go live. We help clients realize value—from day one to year ten.



What we deliver



MODERN ERP DEPLOYMENT

SAP S/4HANA (Public & Private Cloud) modernization

- ECC to S/4 migrations
- SAP Cloud ERP for midmarket
- SAP Cloud ERP Private for enterprise
- Clean Core transformation
- Selective data transition and hybrid journeys



INTELLIGENT OPERATIONS

Run SAP with visibility, predictability, and control

- Autonomous operations enablement
- Zero-incident / Zero-ticket models
- Real-time monitoring and self-healing ops
- Continuous improvement with Client University



SAP BTP ENABLEMENT

Modular, AI-ready extension of ERP

- Composable architecture design
- Microservice and side-by-side apps
- SAP Build, Integration Suite, Event Mesh
- AI and automation use case development



EMBEDDED AI, FROM DAY ONE

Embed SAP Business AI into every transformation

- Joule agents by role (CFO, COO, CPO, CHRO, CIO)
- Financial steering, supply chain prediction, and talent insights
- Integration of SAP AI with UST's proprietary AI frameworks

How we're different

UST SAP differentiators

- Persona-centric design
- Execution-led approach
- AI first, not AI later
- Composable by design
- Innovation acceleration
- Continuous value model
- End-to-end readiness
- Industry-specific IP

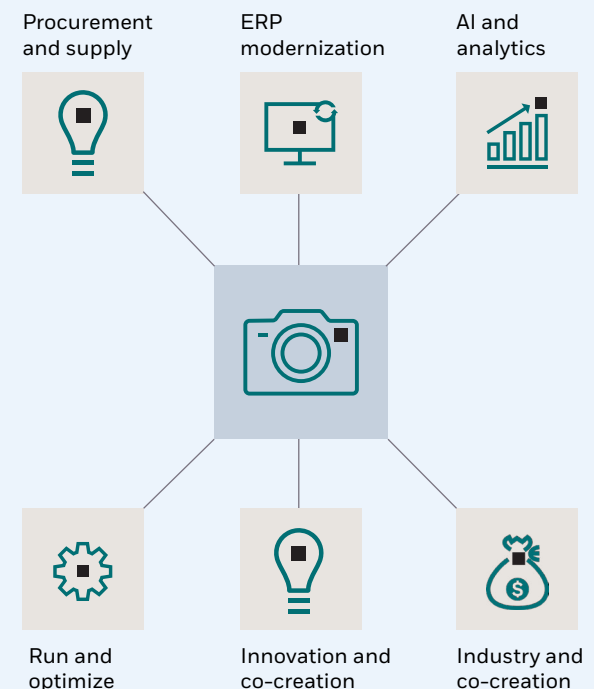
Why it matters

- Built for CXOs and transformation sponsors—not modules
- Advisory is mapped directly to deliverables and value
- Joule agents and AI copilots embedded by default
- Modular, extensible ERP across cloud platforms
- SAP BTP Innovation Garage: Concept to pilot in 12 weeks
- AMS 2.0, SmartOps, Client University
- SAP Cloud ERP/SAP Cloud ERP Private accelerators
- Rapid Readiness, Ascend Framework
- Retail, Manufacturing, Pharma, High-Tech accelerators

Solutions snapshot

Category	Solution
ERP Modernization	ECC to S/4HANA, SAP Cloud ERP, SAP Cloud ERP Private
AI & Analytics	Joule activation, Business AI copilots, forecasting
Composable Architecture	SAP BTP, cross-cloud enablement, low-code extensions
Procurement & Supply	Ariba, IBP, Flex iOM (Intelligent Order Management)
Finance & Operations	Embedded analytics, P&L steering, treasury automation
Industry Cloud	Public Cloud for Retail, Manufacturing, Life Sciences
Run & Optimize	AMS 2.0, automation-first support, Client University
Innovation and Co-Creation	SAP BTP Innovation Garage, AI Readiness Framework

Solution snapshot



Start with clarity



We begin every engagement with a Business Value Workshop—a two-day working session to surface pain points, prioritize outcomes, and map a clear path forward.

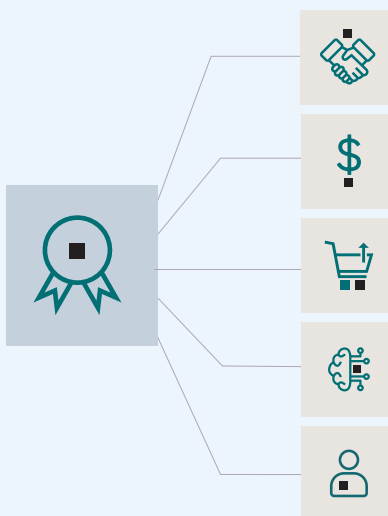
You'll leave with:

- A solution hypothesis
- A modernization roadmap
- An AI opportunity map
- A value and timeline forecast

We don't sell technology.
We execute transformation—with value defined upfront.

Why UST?

We simplify complexity and amplify results—by aligning SAP to your business, embedding intelligence into every process, and executing with speed and certainty.

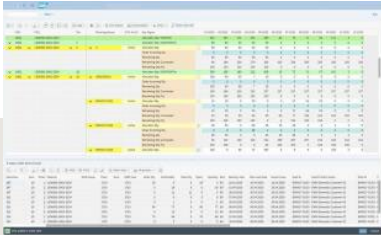


- Trusted global partner with 35+ SAP clients
- Recognized for cost optimization and innovation velocity
- Deep IP in Retail, Manufacturing, Pharma, High-Tech
- Embedded AI-first architecture and accelerators
- Execution-focused team that delivers clarity, not complexity

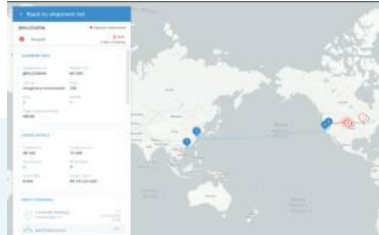
Digital extensions

Innovation at speed: Accelerators for impact

UST's pre-built digital solutions extend the power of SAP—infusing intelligence, automation, and real-time decision-making into critical business processes.



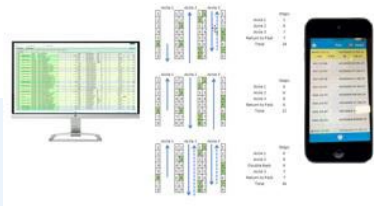
UST Flex iOM
Intelligent order and allocation management built on S/4HANA aATP.



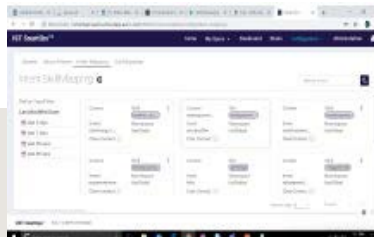
UST Omni
End-to-end visibility across your global supply chain with live insights.



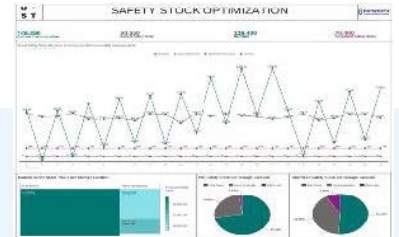
UST Sentry
Video AI for surveillance and analytics across manufacturing or retail.



Digital WH Optimization
Smart warehouse picking and route optimization with real-time updates.



UST SmartOps Finance
Automates invoice matching and processing with built-in ML intelligence.



UST Optum
Supply chain planning and optimization delivered as a service.



Customer success stories



Major industry leader introducing cheese varieties to the U.S.

Provided efficient business-IT alignment for Level-3 AMS support, SAP upgrades, configuration, integration, and testing



Department store retailer

SAP basis support covered migrations, Windows 2022 upgrades, GRC SSO setup, and AMS tasks



World's #1 semiconductor and display equipment company

Automated end-to-end solution that reduced discrepancies, manual effort, enhanced reporting while SAP ECC integration helped save **~\$8M/month**



Leading edge-to-cloud server and storage manufacturer

End-to-end migration and re-platforming support for SAP/Non-SAP apps helped minimize disruption with advanced tools



Global leader in storage and data management solutions

Agile delivery with strong governance ensured faster releases, clear communication, and >99% KPI/CPI compliance



Modern golf and active lifestyle company

Enabled real-time supply visibility, dynamic allocation, faster decisions, and improved customer service prioritization

Let's talk

Whether you're evaluating your ERP future, planning a transformation, or ready to activate AI across SAP—we're ready to help.

sap.salessupport@ust.com



Together, we build for boundless impact

Since 1999, UST has worked side by side with the world's best companies to make a powerful impact through transformation. Powered by technology, inspired by people, and led by our purpose, we partner with our clients from design to operation. Our digital solutions, proprietary platforms, engineering, R&D, products, and innovation ecosystem turn core challenges into impactful, disruptive solutions. With deep industry knowledge and a future-ready mindset, we infuse expertise, innovation, and agility into our clients' organizations—delivering measurable value and positive lasting change for them, their customers, and communities around the world. Together, with 30,000+ employees in 30+ countries, we build for boundless impact—touching billions of lives in the process.

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