

UST SmartOps™

**Banking and
Financial
Services**



**U
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What is UST SmartOps?

UST SmartOps is an AI-powered Cognitive Automation Platform that holistically learns and reimagines your business processes while intelligently digitizing and compressing manual workflows. This empowers your people to focus on the opportunities with the highest business impact.



How It Works?



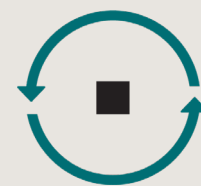
LEARN

UST SmartOps examines your everyday operations to uncover key insights and learns how to enhance actions



ACT

UST SmartOps autonomously designs process flows and generates reports that help identify growth opportunities



OPTIMIZE

UST SmartOps constantly works to improve your business outcomes by continuously learning and adapting to new information












We live in a time of unprecedented change. Technology is transforming business at a pace never seen before and it is not going to slow down anytime soon



In order to stay competitive and relevant, companies must accelerate business outcomes. Automation is the key to unlocking new opportunities that can help organizations achieve this goal.

Typical Use Cases for UST SmartOps

Banking and Financial Services Domain

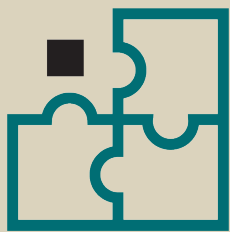
 <p>KYC</p>	 <p>LIBOR</p>	 <p>GDPR Compliance</p>	 <p>Sentiment Analysis</p>
 <p>Customer Onboarding</p>	 <p>Customer Verification</p>	 <p>Anti-money Laundering</p>	 <p>Fraud detection & prevention</p>
 <p>Loan Processing</p>	 <p>Audit and Compliance</p>	 <p>Customer Engagement</p>	<p>and More....</p>

Case studies

Banking and Financial Services Domain

One of the top 10 bank and financial services company in the US which deals with multinational investments

One of the largest American multinational investment bank and financial services company



The Problem

Inability to tap into the treasure-trove of information spoken between associates and partners, potentially leading up to losses and missed opportunities

Ineffective means of flagging potential incidents leading to increasing number of compliance investigations and high spend



The Solution

UST Smart Sense, a fully autonomous on-premise speech analytics platform was used to provide an end-to-end solution from transcribing calls to mining the text using NLP and ML

UST Global developed a state-of-the-art compliance framework based on ML and NLP to automatically flag compliance problems



The Benefits

Increased cross selling and upselling opportunities leading to newer revenue sources

Continued alignment with compliance guidelines resulting in potential savings of millions of dollars in compliance investigations

To learn more, please email us at smartops@ust-global.com

ust.com

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